

PERSUASIVE ESSAY: SLAVE TRADE IN AFRICA

STUDENT NAME: _____

CATEGORY	4 - Above Standards	3 - Meets Standards	2 - Approaching Standards	1 - Below Standards	Score
Evidence and Examples	Article includes four to five pieces of evidence that explains the slave trade in Africa.	Article includes two or to three pieces of evidence that explains the slave trade in Africa.	Article includes at least one piece of evidence that explains the slave trade in Africa.	Evidence and examples are NOT relevant AND/OR are not explained.	
Attention Grabber	The title and introduction has a strong hook or attention grabber that is appropriate for the audience. This could be a strong statement, a relevant quotation, statistic, or question addressed to the reader.	The title and introduction has a hook or attention grabber, but it is weak, rambling or inappropriate for the audience.	The author has a title and introduction.	There is no title or introduction.	
Accuracy	All supportive facts and statistics are reported accurately.	Almost all supportive facts and statistics are reported accurately.	Most supportive facts and statistics are reported accurately.	Most supportive facts and statistics were inaccurately reported.	
Audience	Demonstrates a clear understanding of the potential reader and uses vocabulary and arguments appropriate for the topic and time period.	Demonstrates a general understanding of the potential reader and uses vocabulary and arguments appropriate for the topic and time period.	Demonstrates some understanding of the potential reader and uses vocabulary and arguments appropriate for the topic and time period.	It is not clear whom the author is writing for.	